



Fund Details

Investment Objective

The objective of the scheme is to target growth of capital by investing in equity/ equity related instruments of companies that are expected to benefit from the rising consumption patterns in India, which in turn is getting fuelled by high disposable incomes of the young generation (Generation Next). The scheme will invest in companies that have the following characteristics: 1. Companies that seek growth in revenues arising out of demand from the younger generation (GenNext) for their products or services. 2. They should be engaged in manufacturing of products or rendering of services that go directly to the consumer. 3. The products and services should have distinct brand identity, thereby enabling choice. The Scheme does not guarantee/indicate any returns. There is no assurance that the objective of the Scheme will be achieved.

Fund Manager

Mr. Chanchal Khandelwal & Mr. Dhaval Joshi

Date of Allotment

August 05, 2005

Benchmark

NIFTY India Consumption TRI

Managing Fund Since

August 26, 2015 & November 21, 2022

Fund Category

Sectoral/Thematic

Investment Style

Large Cap	High	Low	Low
Mid Cap	High	Low	Low
Small Cap	High	Low	Low
	Growth	Value	Blend



Load Structure (as % of NAV) (Incl. for SIP)

Entry Load	Nil
Exit Load	For redemption/switch-out of units on or before 30 days from the date of allotment: 1% of applicable NAV. For redemption /switch-out of units after 30 days from the date of allotment: Nil.

AUM

Monthly Average AUM	₹	5337.09	Crores
AUM as on last day	₹	5442.31	Crores

Total Expense Ratio (TER)

Regular	1.85%
Direct	0.76%
Including additional expenses and goods and service tax on management fees.	

Experience in Managing the Fund

8.8 years & 1.6 Years

Other Parameters

Standard Deviation	12.40%
Sharpe Ratio	1.01
Beta	0.86
Portfolio Turnover	0.17
Treynor Ratio	0.15

Note: Standard Deviation, Sharpe Ratio & Beta are calculated on Annualised basis using 3 years history of monthly returns. Risk Free Rate assumed to be 6.86% (FBIL Overnight MIBOR as on 30 June 2024) for calculating Sharpe Ratio

Application Amount for fresh subscription

₹ 1,000 (plus in multiples of ₹ 1)

Min. Addl. Investment

₹ 1,000 (plus in multiples of ₹ 1)

SIP

Daily/Weekly/Monthly: Minimum ₹ 100/-

PORTFOLIO

Issuer	% to Net Assets
Banks	13.77%
ICICI Bank Limited	4.71%
HDFC Bank Limited	3.88%
Axis Bank Limited	2.54%
Kotak Mahindra Bank Limited	1.25%
IndusInd Bank Limited	0.96%
AU Small Finance Bank Limited	0.42%
Automobiles	12.09%
Maruti Suzuki India Limited	3.00%
Mahindra & Mahindra Limited	2.72%
Tata Motors Limited	2.50%
TVS Motor Company Limited	2.39%
Hero MotoCorp Limited	1.48%
Retailing	11.70%
Trent Limited	3.55%
Avenue Supermarts Limited	2.78%
Zomato Limited	1.57%
Info Edge (India) Limited	1.35%
Aditya Birla Fashion and Retail Limited	0.93%
FSN E-Commerce Ventures Limited	0.83%
Go Fashion India Limited	0.70%
Consumer Durables	10.70%
Whirlpool of India Limited	1.95%
Volta Limited	1.63%
Titan Company Limited	1.06%
V-Guard Industries Limited	0.91%
Cello World Ltd	0.90%
Metro Brands Limited	0.83%
Havells India Limited	0.77%
Crompton Greaves Consumer Electricals Limited	0.74%
Bata India Limited	0.68%
Campus Activewear Limited	0.58%

Issuer	% to Net Assets
VIP Industries Limited	0.41%
Butterfly Gandhimathi Appliances Ltd	0.21%
Diversified FMCG	6.96%
ITC Limited	4.39%
Hindustan Unilever Limited	2.57%
Personal Products	6.29%
Godrej Consumer Products Limited	1.83%
Dabur India Limited	1.26%
Procter & Gamble Hygiene and Health Care Limited	1.14%
Emami Limited	0.89%
Gillette India Limited	0.82%
Honasa Consumer Ltd	0.37%
Beverages	5.11%
United Spirits Limited	2.13%
United Breweries Limited	1.55%
Radico Khaitan Limited	1.43%
Pharmaceuticals & Biotechnology	4.71%
Sun Pharmaceutical Industries Limited	1.65%
Torrent Pharmaceuticals Limited	1.14%
Sanofi India Limited	0.91%
Sanofi India Limited	0.53%
Cipla Limited	0.48%
Telecom - Services	4.70%
Bharti Airtel Limited	4.62%
Vodafone Idea Limited	0.08%
Food Products	3.27%
Nestle India Limited	1.49%
Britannia Industries Limited	1.04%
Bikaji Foods International Ltd	0.75%
Insurance	2.96%
SBI Life Insurance Company Limited	1.29%
ICICI Lombard General Insurance Company Limited	0.97%



Issuer	% to Net Assets
Max Financial Services Limited	0.71%
Finance	2.82%
Bajaj Finserv Limited	1.13%
Cholamandaram Financial Holdings Limited	1.00%
Bajaj Finance Limited	0.61%
Aditya Birla Capital Limited	0.08%
Cement & Cement Products	1.95%
UltraTech Cement Limited	1.22%
ACC Limited	0.74%
Leisure Services	1.93%
Jubilant Foodworks Limited	0.83%
The Indian Hotels Company Limited	0.59%
Devyani International Limited	0.52%
Agricultural Food & other Products	1.81%
Tata Consumer Products Limited	1.81%
Healthcare Services	1.78%
Fortis Healthcare Limited	1.18%
Apollo Hospitals Enterprise Limited	0.60%
Industrial Products	0.85%
Prince Pipes & Fittings Limited	0.47%
RR Kabel Ltd	0.38%
Transport Services	0.78%
InterGlobe Aviation Limited	0.78%

Issuer	% to Net Assets
Auto Components	0.76%
MRF Limited	0.76%
Realty	0.67%
Phoenix Mills Limited	0.67%
Paper Forest & Jute Products	0.48%
Century Textiles & Industries Limited	0.48%
Entertainment	0.48%
Zee Entertainment Enterprises Limited	0.48%
Financial Technology (Fintech)	0.47%
PB Fintech Limited	0.47%
EQUITY FUTURE	0.45%
AU Small Finance Bank Limited	0.45%
Chemicals & Petrochemicals	0.44%
Pidlite Industries Limited	0.44%
Textiles & Apparels	0.37%
Page Industries Limited	0.37%
Miscellaneous	0.00%
Magnasound (I) Limited	0.00%
Cash & Current Assets	1.68%
Total Net Assets	100.00%

Investment Performance NAV as on June 28, 2024: ₹ 205.5700

Inception - Aug 05, 2005	Since Inception	5 Years	3 Years	1 Year
Aditya Birla Sun Life India GenNext Fund	17.34%	19.72%	19.43%	32.02%
Value of Std Investment of ₹ 10,000	205570	24616	17027	13192
Benchmark - NIFTY India Consumption TRI	NA	19.90%	22.02%	35.27%
Value of Std Investment of ₹ 10,000	NA	24803	18159	13515
Additional Benchmark - BSE Sensex TRI	14.59%	16.34%	16.09%	23.77%
Value of Std Investment of ₹ 10,000	131378	21330	15637	12369

Past performance may or may not be sustained in future. The above performance is of Regular Plan - Growth Option. Kindly note that different plans have different expense structure. Load and Taxes are not considered for computation of returns. When scheme/additional benchmark returns are not available, they have not been shown. Total Schemes Co-Managed by Fund Managers is 3. Total Schemes managed by Mr. Chanchal Khandelwal is 4. Total Schemes managed by Mr. Dhaval Joshi is 51.
 Note: The exit load (if any) rate levied at the time of redemption/switch-out of units will be the rate prevailing at the time of allotment of the corresponding units. Customers may request for a separate Exit Load Applicability Report by calling our toll free numbers 1800-270-7000 or from any of our Investor Service Centers.

NAV of Plans / Options (₹)

	Regular Plan	Direct Plan
Growth	205.5700	232.4700
IDCW*	40.7900	51.1500

*Income Distribution cum capital withdrawal

SIP Performance - Regular Plan - Growth (assuming SIP of ₹ 10000 per month)

Particulars	Since Inception	5 years	3 years	1 Year
Total Amount Invested (₹)	2270000	600000	360000	120000
Market Value of amount Invested	14710272	1057540	504243	143054
Scheme Returns (CAGR)	17.29%	22.92%	23.27%	38.06%
NIFTY India Consumption TRI returns# (CAGR)	NA	23.74%	26.32%	43.72%
BSE Sensex TRI returns## (CAGR)	14.05%	19.54%	18.67%	28.92%

Past Performance may or may not be sustained in future. The fund's inception date is August 05, 2005, and the initial SIP installment is considered to have been made on that date. Subsequent installments occur on the first day of every following month.

Scheme Benchmark, ## Additional Benchmark

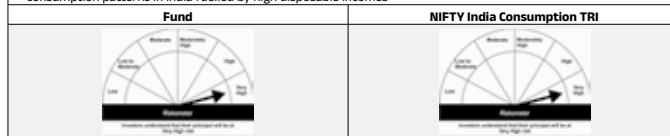
For SIP calculations above, the data assumes the investment of ₹10000/- on 1st day of every month or the subsequent working day. Load & Taxes are not considered for computation of returns. Performance for IDCW option would assume reinvestment of tax free IDCW declared at the then prevailing NAV. CAGR returns are computed after accounting for the cash flow by using XIRR method (investment internal rate of return). Where Benchmark returns are not available, they have not been shown. Past performance may or may not be sustained in future. Returns greater than 1 year period are compounded annualized. IDCW are assumed to be reinvested and bonus is adjusted. Load is not taken into consideration.

Product Labeling Disclosures

Aditya Birla Sun Life India GenNext Fund

(An open ended equity scheme following Consumption theme)

- long term capital growth
- investments in equity and equity related securities of companies that are expected to benefit from the rising consumption patterns in India fuelled by high disposable incomes



*Investors should consult their financial advisors if in doubt whether the product is suitable for them.